VITAS Healthcare Partners with ProCare Rx for Pharmacy Benefit Management Services

MIAMI – November 19, 2015 – Today, VITAS Healthcare announced a partnership with ProCare Pharmacy Benefit Manager, Inc. (ProCare Rx) for PBM and mail order pharmacy services that will provide streamlined, real-time, and reportable medication management for VITAS’ hospice patients. As the largest hospice provider in the country, VITAS’ business relationship was forged under ProCare Rx’s known role as an innovator of healthcare information technology solutions.

ProCare Rx’s family includes their PBM, ProCare Pharmacy Benefit Manager, which has distinguished itself in technology, service, flexibility, and cost containment; ProCare PharmacyCare (PPC), its full service pharmacy specializing in acute and maintenance drugs along with complex disease state and palliative care medications; as well as ProCare HospiceCare (PHC), which provides hospice-specific pharmacy benefit management and 24/7 On-Demand Clinical Services.

“At the core of patient-centric businesses lies the need for hospice organizations like VITAS to get real-time data in a way that allows them to focus on the most important aspect of healthcare: the patients. ProCare Rx’s family of companies has leveraged decades of experience providing meaningful data on millions of lives to the vast array of clients we have served. Thus the partnership between ProCare and VITAS Healthcare is a true testament to a business partnership that is quickly responsive, empathetic, and progressive,” says ProCare Rx CEO and Founder, Roger Burgess.

Tim O’Toole, VITAS Healthcare CEO, said, "Patients and families are at the forefront of VITAS' mission of providing exemplary end-of-life care. We are excited to partner with ProCare Rx—a leader in hospice PBM services—to deliver faster, cost effective, innovative pharmacy solutions directly to our patients’ bedsides. By integrating all pharmacy and medical information, VITAS can effectively and efficiently maximize the health outcomes of our patients and their families.”

ProCare Rx and VITAS are also working together to provide secure smartphone technology to all field-based healthcare professionals, with the goal of further simplifying safe medication ordering, reporting, and tracking.

With ProCare Rx’s support, VITAS will streamline its oversight of millions of dollars of pharmacy medication spend and management into a process that is secure and rapidly responsive. Together, they look forward to reinventing the ease of pharmacy cost management and oversight for hospices.

About VITAS Healthcare
VITAS® Healthcare, a pioneer and leader in the hospice movement since 1978, is the nation’s leading provider of end-of-life care. Headquartered in Miami, Florida, VITAS (pronounced VEE-tahs) operates 47 hospice programs in 16 states (Alabama, California, Connecticut, Delaware, Florida, Georgia, Illinois, Indiana, Kansas, Missouri, New Jersey, Ohio, Pennsylvania, Texas,
Virginia, and Wisconsin) and the District of Columbia. VITAS employs 11,821 professionals who care for terminally ill patients daily, primarily in the patients’ homes, but also in the company’s 34 inpatient hospice units, as well as in hospitals, nursing homes, and assisted living communities/residential care facilities for the elderly. At the conclusion of the third quarter of 2015, VITAS reported an average daily census of 15,756. To learn more about VITAS Healthcare, visit http://www.vitas.com.

About ProCare Pharmacy Benefit Manager, Inc.
ProCare Pharmacy Benefit Manager, Inc. (ProCare Rx) is an innovative, forward-thinking, national pharmacy benefit manager and healthcare information technology company in business for over 25 years. They provide a wide range of healthcare systems and services to all size employers, managed care organizations, managed Medicaid plans, approved Exchange plans, workers compensation plans, hospices, and other payers. With over 64,000 pharmacies in their national network, along with their affiliated mail order and specialty pharmacies, ProCare PharmacyCare, they are an industry leader in 100% transparent, pass-through relationships.

ProCare Pharmacy Benefit Manager is URAC accredited for pharmacy benefit management, and ProCare PharmacyCare is URAC accredited for mail service pharmacy.

To learn more about ProCare Rx, visit us at http://www.procarerx.com.

About ProCare HospiceCare
ProCare HospiceCare consists of a highly skilled team of hospice and palliative care trained clinical pharmacists that provide 24/7/365 On-Demand Clinical Services. ProCare HospiceCare offers the most competitive pharmacy pricing and advanced technology available, while also providing flexibility and a wide-ranging scope of services in order to meet the clinical and cost-effective objectives of each hospice. To learn more about ProCare HospiceCare, visit us at http://www.procarehospicecare.com.

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